



For Immediate Release

Media Release

Procurement done right just got easier.

RFPBlaster™ enables cost-effective, competitive procurement with content-rich RFPs.

Ottawa – (November 5, 2009) – Today, RFPBlaster (www.rfpblaster.com) introduces a powerful new tool that enables mid-sized companies, consultants, municipalities, school boards and government agencies to quickly and easily hold a competitive procurement process and get it right the first time. RFPBlaster is the only website exclusively dedicated to providing high-quality, cost-effective and sophisticated Request for Proposals (RFPs) focused on major IT acquisitions. Access to world-class RFPs is as easy as a click of a mouse.

A competitive procurement process is the best way to get the best product or service for the best value. Until now, many mid-sized companies rely on sole sourcing to avoid the time and expense involved in preparing a quality RFP necessary for a competitive process. Or, they resort to multi-vendor competitions, which are based on an inferior RFP that attracts the wrong vendors and ultimately achieves poor results.

“RFPBlaster levels the playing field for medium sized organizations by providing quick, easy and cost-effective access to high quality RFPs,” says Andy Akrouche, President of RFPBlaster. This allows our clients to engage in a dramatically improved competitive procurement process, reducing risk and resulting in better acquisition outcomes.”

RFPBlaster RFPs are created by industry experts, backed by decades of experience and have been successfully used in real-world procurements. Typically it would take between 200-500 person-hours to produce a RFP of similar quality and content.

RFPBlaster offers several other advantages:

- RFPs include complete sets of evaluation criteria and weighted scores;
- RFPs include an advanced model to help successfully manage vendor/supplier relationships to deliver positive results;
- The content of each RFP can be tailored by clients to meet their specific needs; and
- Clients have direct access to expert procurement advisors to support their acquisition process.

RFPBlaster RFPs are continually updated to reflect current best practice and changing technologies. Presently RFPBlaster offers a range of IT-related RFPs from System Integration Services to Data Center and Operations Management Outsourcing. RFPs for other sectors are under development and will be available in the coming months.



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About RFPBlaster

RFPBlaster offers high quality, ready-to-use Request for Proposals (RFPs) for IT managers and procurement specialists. RFP Blaster enables faster time to market at a lower cost and with less risk. Organizations can now readily tap into and benefit from decades of procurement expertise with one simple and cost effective suite of tools.

RFPBlaster™ is provided by Strategic Relationships Solutions Inc. (SRS) www.srscan.com. SRS is a knowledge-based, customer-focused, strategic services and relationship management firm. It has been specializing in achieving results for its clients through sustainable business relationships since 1999. SRS transforms how business relationships are procured, formed, structured and managed in order to achieve better results, faster, at a lower cost and with less risk. SRS is the trusted partner of choice for many government and health organizations, as well as Global 500 companies providing innovative supply chain management solutions including procurement, partnering and strategic sourcing services solutions.